



Resolution 2018-31

A RESOLUTION CREATING A CENSUS 2020 COMPLETE COUNT COMMITTEE: TO PLAN AND CONDUCT LOCAL EDUCATIONAL INITIATIVES, PUBLICITY AND PARTICIPATION IN CENSUS 2020

WHEREAS, April 1, 2020 is Census Day for the United States of America pursuant to Article 1, Section 2 of the U.S. Constitution; and

WHEREAS, an accurate census is essential for the allocation of representatives with the legislative bodies of the U.S. House of Representatives, the New Mexico State Legislature and within Torrance County, including voting districts; and

WHEREAS, Correct apportionment of Federal dollars for health, education, transportation, child and elder care, emergency preparation and response, and public and social support programs of all kinds depends on complete and accurate age, population and other ethnic and demographic information gathered every ten years; and

WHEREAS, accurate census information is critical to planning for future growth, development and social needs of Torrance County;

NOW THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF TORRANCE COUNTY, that the governing body of Torrance County does hereby desire to create the Census 2020 Complete Count Committee for the purpose of planning and conducting local initiatives and promotional activities to increase community participation in the 2020 Census.

The Census 2020 Complete Count Committee Guidelines are as follows:

Section 1. Census 2020 Complete Count Committee. There is hereby created, the Torrance County Census 2020 Complete Count Committee, hereinafter referred to as the "Complete Count Committee", which shall consist of seven (7) members. The Complete Count Committee shall be appointed by the County Commission and shall include representation from each of the following community groups:

- | | |
|---------------------|----------------------------|
| A. Local Government | E. Community Organizations |
| B. Business | F. Media |
| C. Religious Groups | G. Minority Groups |
| D. Education | |

Section 2. Term of Service. The Committee chairperson and committee members shall be appointed to serve for a term to continue through June 2020. For cause stated in writing, the Commission may remove a member of the Complete Count Committee.

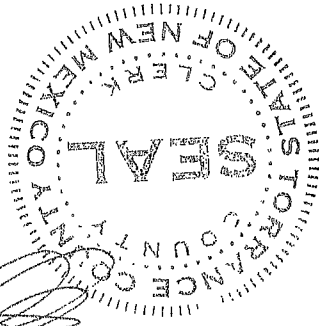
Section 3. Duties and Powers. The Complete Count Committee shall be a working committee charged with the responsibility of planning and conducting local educational initiatives, as well as publicity and

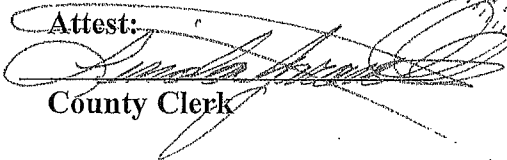
promotional activities to increase community participation in the Census. Activities may include, but are not limited to the following:

- A. Handle the creation, printing and distribution of posters, flyers, handouts and printed material for use by the media and others.
- B. Prepare material for public service announcements on radio and television.
- C. Speak at public forums and meetings, fraternal organizations, business organizations and schools for the purpose of promoting and informing people of the census.
- D. Create census messages in utility bills, grocery bags, monthly billing statements and payroll checks.

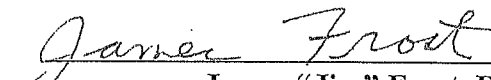
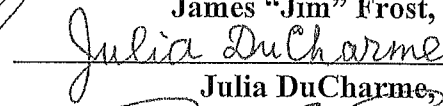
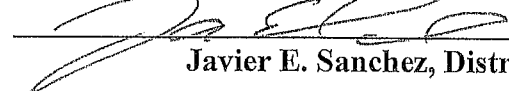
Section 4. Staff. The Compete Count Committee shall work in conjunction with the Torrance County Public Information Officer in all Census 2020 publicizing efforts.

PASSED, APPROVED AND ADOPTED by the Torrance County Board of Commissioners on June 27th, 2018.



Attest:

County Clerk

TORRANCE COUNTY COMMISSION


James "Jim" Frost, District 1

Julia DuCharme, District 2

Javier E. Sanchez, District 3